

TURN THE TIDE



2012
BATTLEPLAN

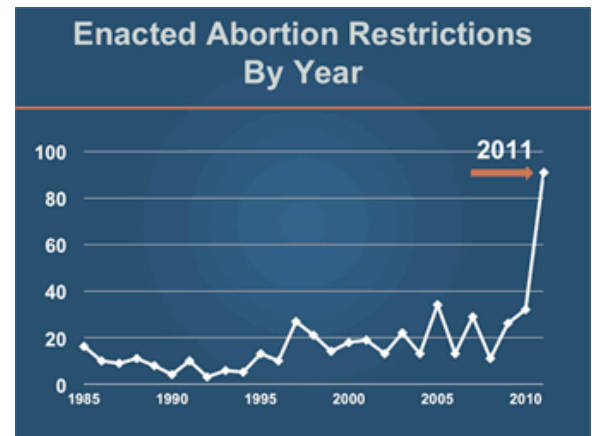
WWW.TURNTHETIDE2012.COM

Dear Friends,

January 22, 2012 marks the 39th anniversary of the Roe v. Wade and Doe v. Bolton Supreme Court decisions, which legalized abortion in all nine-months of pregnancy, for any reason. That day begins the 40th full year of legal abortion in America. For 40 years, America has waded into the darkness. Our culture has slowly descended as we have tolerated the killing of more than 50 million Americans.

However in 2011, our movement united and gained momentum like never before.

- *Planned Parenthood, our nation's largest abortion provider, was exposed as not only partners in sex crimes covering up statutory rape but also human trafficking.*
- *The U.S. House of Representatives, for the first time in its history, voted to federally de-fund Planned Parenthood and launched a formal investigation of its business practices.*
- *Nearly 30 abortion facilities shut down adding to the 1513 that have been shut down since 1991.*
- *Poll after poll revealed that this generation of young people, unlike previous generations of young people, is pro-life.*
- *The Guttmacher Institute, Planned Parenthood's research arm, reported that states enacted a record number of pro-life laws, 92 laws in 24 states, more than triple than the 23 enacted in 2010.*



We truly believe that 2011 will be the year we note in the history books as when legalized abortion began to end in America.

And just because it has been legal for 40 years, does not mean we are unable to turn back the clock and step into the Light. Abolishing legal abortion in America is possible within our lifetimes.

For more than 100 years after the Civil War, bigotry and injustice reigned in America against black Americans. While confronting so

much: Supreme Court decisions upholding racism, church apathy, unjust arrests, murders and death threats, and infighting among leaders, the civil rights movement pressed forward and finally achieved a monumental victory; the 1964 signing of the Civil Rights Act.

In January of 2010, when Nancy Keenan, President of NARAL Pro-Choice America stepped off the train station in Washington, D.C., she knew something had changed. She arrived the day of the annual March for Life and shortly after commented about the young pro-lifers she saw to a Newsweek reporter saying, "...They are so young. There are so many of them, and they are so young." The America that Keenan thought she knew, one that she had helped form, has changed.

Friends, the pro-life movement is winning like never before. We truly believe we are closer than we know to achieving victory.

Just look at how far we have come in the last 39 years since the Roe v. Wade and Doe v. Bolton decisions:

- We've marched in our state capitols and in Washington*
- We've united under every faith, creed, and race*
- We've shown America the face of the preborn child*
- We've moved into our communities with pregnancy help centers and maternity homes*
- We've passed life-saving legislation*
- We've voiced our regret*
- We've prayed and converted*
- We've closed abortion facilities and exposed the abortion industry and its goliath, Planned Parenthood.*

The time is now to envision what our nation will look like without legal abortion.



2012 will be a deciding year for the pro-life movement.
Pro-lifers of all ages must unite to abolish abortion in our lifetimes.

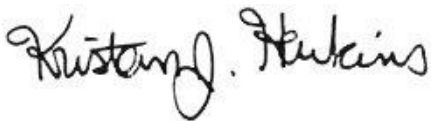
Will YOU be a part of this movement?

There are many parts of the pro-life movement; ALL are needed. Some take away or reduce the supply of abortion and others the demand. If our movement is going to achieve our goal of abolishing abortion, we must de-fund the abortion industry and their giant, Planned Parenthood, and make the “choice” unthinkable.

Please use the next few pages to find out where you can increase your pro-life activism or engage for the first time to abolish abortion in your community. Pick a few projects that you want to work on and then recruit friends, family, church friends to team up with you.

Join us and make 2012 the year, you dedicated to abolishing abortion.

For Life,

A handwritten signature in black ink that reads "Kristan Hawkins". The signature is written in a cursive, flowing style.

Kristan Hawkins
Executive Director, Students for Life of America
Studentsforlife.org
AbolishAbortion.com

P.S. – Check out the next page to see how your state does in our “2012 Turn the Tide Battleplan State by State Map!”

Thank You to our Partnering Organizations:

Radiance Foundation

Rock for Life

Human Life Alliance

Life Issues Institute

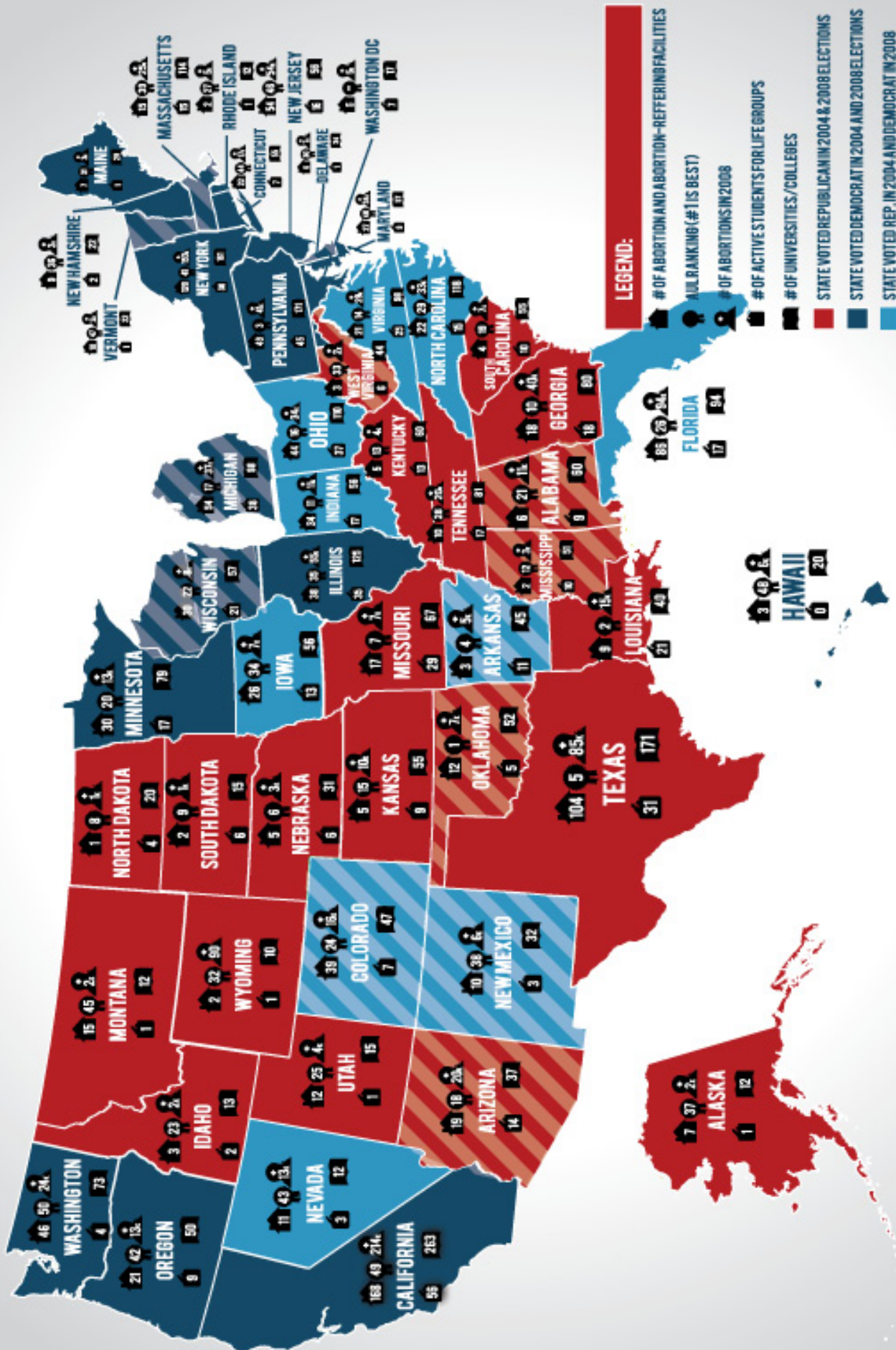
Sidewalkcounselor.com

JillStanek.com

Lifenews.com

Pro-Life Nation

Movie to Movement



The number of universities/colleges were found on www.wikipedia.org. The number of active students for Life groups was generated from SPLA's 12.31.11 annual report: www.studentforlife.org. The total number of abortions per state in 2008 was compiled by the Guttmacher Institute and was the most comprehensive and recent data available. The 2011 American Union for Life (AUL) Pro-Life State Legislative rankings were taken from www.aul.org. The states that are listed as being abortion free after Roe v. Wade and Doe v. Bolton are overturned were listed in a report by the Guttmacher Institute in January of 2012. The number of abortion and abortion-referring facilities is comprised of both Planned Parenthood abortion and abortion-referring facilities as well as independent abortion facilities. This number was obtained from the 2011 USA Dynamics Report, entitled "Social Tagging and Population Control," which can be found at www.prolifeinstitute.com.

March on!

End Abortion by Engaging in Community Activism

Taking a public stance against abortion lets others know that being pro-life is mainstream, changes peoples' opinions of abortion, and can put enough pressure on pro-abortion funders and supporters that they stop.

Do you like to participate in rallies, organize protests, and don't mind letting everyone in your community know where you stand on abortion?



If so, consider engaging in the following in 2012:

- Hold a protest in front of a local business that gives money to Planned Parenthood. Call the press and encourage all pro-lifers to not to give any business to the company until Planned Parenthood support stops.
- Organize a rally or protest where a pro-abortion local, state, or national elected official is speaking. Call and write the press and explain the official's voting record.
- Get together with other members in your workers union and hold a local press conference demanding that your union stops supporting pro-abortion candidates with your dues.
- Launch a rally at your state capitol and lobby your representatives to vote for pro-life legislation to reduce the supply and funding for abortion

What will you do in your community in 2012?

National Organizations You Should Look Into:

- Operation Rescue: www.operationrescue.org
- Pro-Life Action League: www.prolifeaction.org
- Abortion Docs: www.abortiondocs.org

Unite and Show America!

End Abortion by Changing Public Opinion

Today, the majority of abortions are performed on women in their 20s, and a disparate number are performed on African-American women. The majority of abortion facilities are located in minority neighborhoods or near college campuses.

However, this generation of young people is the first since Roe and Doe, to consider themselves pro-life. To shift

the thinking of our nation, we must begin by educating young people, those most targeted by the abortion industry. Keeping this generation of young people pro-life and making the next generations pro-life will ensure an abortion-free America.



Do you like to work with young people and/or people of different racial backgrounds? Are you a young person or minority? Are you good at using social media sites like Facebook and YouTube?



If so, consider engaging in the following in 2012:

- Find a couple of pro-life students at a local college and help them host a pro-life education display on campus.
- Help pro-life young people in high-school or college bring speakers to campus to talk about personal abortion experiences.
- Host a showing of *Maafa21* at a local college campus or black church.
- Sponsor a pro-life billboard with an educational message in a minority community
- Organize a meeting in your community for pastors from black churches. Tell them your passion for ending abortion and offer your

resources to help them heal women in their churches from past abortions and educate others about its dangers.

- Use your accounts on Facebook and Twitter to educate your friends about the truth of abortion. Post educational facts or quotes from pro-life leaders and movie stars, ask questions, and support websites and numbers. Change your profile picture to a 3D ultrasound picture of a pre-born baby. Donate your Facebook or Twitter status to the pro-life movement using *the Status 365* application at www.abolishabortion.com and everyday your Facebook or Twitter status will automatically post a pro-life fact, quote, or action item.

What will you do in your community in 2012?

National Organizations You Should Look into:

- Students for Life of America: www.studentsforlife.org
- The Radiance Foundation: www.toomanyaborted.com
- AbolishAbortion.com: www.abolishabortion.com
- *Maafa21* Documentary: www.maafa21.org
- Life Issues Institute: www.lifeissues.org
- Rock for Life: rockforlife.org
- Human Life Alliance: www.humanlife.org

What will you do in your community in 2012?

National Organizations You Should Look into:

- Students for Life of America: www.studentsforlife.org
- Heartbeat International: www.heartbeatinternational.org
- Care-Net: www.care-net.org
- National Institute of Family and Life Advocates: www.nifla.org
- Hidden Choices: www.hiddenchoices.org

"The real damage is done by those millions who want to 'survive.' The honest men who just want to be left in peace. Those who don't want their little lives disturbed by anything bigger than themselves. Those with no sides and no causes. Those who won't take measure of their own strength, for fear of antagonizing their own weakness. Those who don't like to make waves—or enemies. Those for whom freedom, honour, truth, and principles are only literature. Those who live small, mate small, die small. It's the reductionist approach to life: if you keep it small, you'll keep it under control. If you don't make any noise, the bogeyman won't find you. But it's all an illusion, because they die too, those people who roll up their spirits into tiny little balls so as to be safe. Safe?! From what? Life is always on the edge of death; narrow streets lead to the same place as wide avenues, and a little candle burns itself out just like a flaming torch does. I choose my own way to burn." -Sophie Scholl, Holocaust Activist and Martyr

Activate!

End Abortion through the Political and Legal System

National and state pro-life legislation has been proved to save pre-born lives and educate millions of Americans about the gruesome truth of abortion. Electing pro-life officials and holding those officials to their pro-life promises is something that every pro-lifer must take seriously.

It is believed that the U.S. Supreme Court is only one justice away from having a pro-life majority; a majority that could overturn Roe v. Wade and Doe v. Bolton, pushing the decision to ban abortion back to each



state. To get that last vote, a pro-life President and pro-life Senate Majority are needed. Federal funding for abortion starts at the U.S. House of Representatives, and our movement needs a strong majority there.

Our movement also needs strong pro-life Governors and state Legislatures in each of the 50 states who will pass laws to restrict abortions, de-fund state abortion funding, and prepare for the overturning of Roe v. Wade and Doe v. Bolton.

Judges are appointed both at federal and state levels of government; some are elected in states. Judges hold more power than many Americans realize when it comes to abortion. Public officials should pledge to only appoint pro-life judges, in all circuits.

If you believe, as do we in the importance of the political and legislative process to ending abortion, consider engaging in the following in 2012:

- Pledge to Vote Pro-Life First and Register to Vote at ivoteprolifefirst.com
- Make sure your friends, co-workers, church members, and family are registered to vote, pledge to only vote for pro-life candidates, and

are well informed as to who the pro-life candidates are in each election.

- Offer to take those you know who can't drive to the polls on election day to vote early at your county court house or help them register for an early voting or absentee ballot.
- Support pro-life candidates by attending their rallies, passing out their voting record to friends and neighbors, and pledging financial support.

What will you do in your community in 2012?

National Organizations You Should Look into:

- I Vote Pro-Life First: www.ivoteprolifefirst.com
- The Susan B. Anthony List: www.sba-list.org
- Americans United for Life: www.aul.org
- National Right to Life: www.nrlc.org

*“We know through painful experience that freedom is never voluntarily given by the oppressor; it must be demanded by the oppressed. Frankly, I have yet to engage in a direct-action campaign that was “well timed” in the view of those who have not suffered unduly from the disease of segregation. For years now, I have heard this word “Wait!” It rings in the ear of every Negro with piercing familiarity. This “Wait” has almost always meant “Never.” We must come to see...that **“justice too long delayed is justice denied.”**”*
– Dr. Martin Luther King Jr., “Letter from Birmingham Jail”

Voice Regret!

End Abortion by Providing Healing and Speaking Out about Abortion's Side Effects

Since 1973, millions of mothers, fathers, and families have been affected by this human rights tragedy. These Americans all need to find healing from their abortion, so they can move forward with happy and healthy lives. Those healed are our movement's best spokespersons about the side effects of abortion.

Are you interested in helping those personally affected by abortion, in a non-judgmental and loving way? Were you involved with an abortion decision, are healed, and want to spread your story?



If so, consider engaging in the following in 2012:

- Contact Rachel's Vineyard and find a healing retreat near your community. Advertise the retreat at church, work, and school. Consider becoming a volunteer for the retreat.
- Share your abortion testimony with students, church groups, maternity group homes, and other audiences to help educate others about abortion's real side effects.
- Sponsor a billboard or TV/radio commercial about healing help for those who have had abortions.

What will you do in your community in 2012?

National Organizations You Should Look into:

- Rachel's Vineyard: www.rachelsvineyard.org
- Silent No More: www.silentnomoreawareness.org
- Operation Outcry: www.operationoutcry.com

Pray and Be Present!

End Abortion by Praying and Sidewalk Counseling in front of Abortion Facilities

Every day, preborn babies are saved by pro-lifers who peaceful pray and counsel women who are heading into an abortion facility.

Are you interested in being on the front lines of the abortion battle? Are you prepared to go stand in front of facilities where abortion happens to pray for the women and men who choose abortion and peacefully counsel moms to choose Life for their preborn child?



If so, consider engaging in the following in 2012:

- Contact 40 Days for Life to learn how you can launch a 40 day and night prayer and fasting vigil for your local abortion facility.
- On a Saturday morning when your local abortion facility is going to perform abortions, ask your church family and fellow parishioners to join you for a silent prayer vigil.
- Get trained to become a sidewalk counselor, so you can regularly counsel women who are seeking an abortion to choose Life.

What will you do in your community in 2012?

National Organizations You Should Look into:

- 40 Days for Life: www.40daysforlife.com
- www.sidewalkcounselor.com
- Bound for Life: www.boundforlife.org